

MACLEAN'S

"CANADA'S L MAGAZINE"

SUBC: N H

August
1st

10c

Cash Prizes in MacLean's Manx Limerick Contest

MacLean's Manx Limerick Contest

A Manx Limerick is a Limerick Without a Tail

\$200⁰⁰ Cash Prizes

\$100.00 for the wittiest last line to the verse below

\$50.00 for the second best line. Ten Consolation

Prizes of \$5.00 each

MacLean's Limerick No. 2

A wealthy old lady of Thorold
Had a nephew with whom she had quarrelled
So she left all her land
To the Thorold Town Band
.....

**There's No Secret About the Rules
Read Them As Often As You Like**



NOTHING spoils the month of August more than having nothing to do. Therefore, in the interests of its readers, MacLean's offers its Second Manx Limerick Contest as a means of innocent amusement which may at any moment develop into a highly profitable one for those clever enough to make the judges shriek with merriment. Do not hesitate to be funny on the judges' account. No matter how rapidly they are worn out by laughter we can replace them.

Now, we know you are itching to get at this Limerick, and therefore we'll tell you what to do right away.

Study the incomplete Limerick. Then compose a last line that will rhyme with the first two.

If you don't mind ruining your copy of MacLean's, write your line on the data provided above, cut out the verse and send it in, accompanied by your name and address.

If you would rather preserve your copy intact, copy the completed verse on a plain sheet of paper, add your name and address, and send that in.

Apart from sticking a stamp on the envelope, contestants are under no obligation whatever.

Contestants may submit up to three lines.

Anyone other than an employee of MacLean's Magazine or The MacLean Publishing Company, Limited, and members of their immediate families, is eligible to compete for the prize offered.

No discussion can be entered into by correspondence, telephone, or otherwise, regarding the MacLean Limerick Contest.

All entrants are understood by the fact of submitting their entry to agree to accept as final the published decision of the judges.

Entrants must be mailed by the entrants at their post-office NOT LATER THAN AUGUST 31st.

All Limericks should be mailed to:
"THE LIMERICK EDITOR,"
MACLEAN'S MAGAZINE,
155 UNIVERSITY AVENUE,
TORONTO 2.

Chapters will be mailed to the winners on the date the decision in each contest is announced. This announcement will appear only in MacLean's.



FOR HALITOSIS . . LISTERINE . . THE SAFE ANTISEPTIC

Business Reserves

Widespread use of Government bonds as a marketable business reserve is in accord with the latest of Canadian experience. We shall be pleased to suggest desirable securities to business concerns desiring to conform to this pattern.

A. E. AMES & CO. LIMITED

Bankers, Licensed Stock and Bond Brokers

TORONTO, Montreal, Vancouver, London, etc.

The Truth About the War

By Sir Cecil G. Grey

There are many available at a price you may think will seem to be below the real value. It is a book which is being distributed free of charge to all who are interested in the war.

Canada in the Great War

Canada in the Great War is a book which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

McLaren's Magazine is a monthly publication which is being distributed free of charge to all who are interested in the war.

BUSINESS & INVESTMENTS

Current Business Cycle
Is Running True to Form

By A. W. HILL

BUSINESS, it is generally held, is in a state of depression. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

INVESTMENT OPPORTUNITIES DISCLOSED



\$20.00

THE FINANCIAL PORT

SURVEY OF CORPORATE SECURITIES

1932

This book, the fourth in the series, is a survey of the corporate securities of the United States. It is a book which is being distributed free of charge to all who are interested in the war.

This book is a survey of the corporate securities of the United States. It is a book which is being distributed free of charge to all who are interested in the war.

This book is a survey of the corporate securities of the United States. It is a book which is being distributed free of charge to all who are interested in the war.

This book is a survey of the corporate securities of the United States. It is a book which is being distributed free of charge to all who are interested in the war.

This book is a survey of the corporate securities of the United States. It is a book which is being distributed free of charge to all who are interested in the war.

Canada, the affairs of Canada, and the United States. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

On the basis of past experience a prudent investment of business money is a sound one. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

The business cycle is running true to form. The business cycle is running true to form.

INVESTING BY MAIL

An interesting variety of our business is being conducted by correspondence. Through our mail order department we become in any part of the country as in the same country as if they received our office personally. We do not say we are not the instruments of our own success through the business.

By Recommendation of an American Investment
KINGSTON ELEVATOR COMPANY LIMITED
115 First Mortgage Bonds
Issued May 1st 1932

At 87 and secured interest to yield over 6.12%

Discontinuously presented as to principal and interest by the Canada Steamship Lines

Further Particulars on Request
NESBITT, THOMSON & COMPANY LIMITED

Royal Bank Building, Toronto, 2

Montreal, Quebec, Ottawa, Hamilton, London, Ont., Vancouver, Regina, Winnipeg, etc.

Financial Independence

is not attained in a day — it comes only after hard work, systematic saving and wise investment.

You can bring the day of your Financial Independence much nearer by using your spare hours to accept our own company subscription to *McLaren's Magazine*. The Clontarf, Hayter and Clontarf House, Clontarf, Dublin.

Free trial for our interesting *McLaren's Magazine* prospectus

LOCAL REPRESENTATIVES ONLY
THE MACLEOD PUBLISHING COMPANY, LIMITED, TORONTO & CHICAGO

SERVICES

Free diagrams on any subject
TRANSLATION into ENGLISH, FRENCH or VICE VERSA
ADVERTISING FOR BEST RESULTS
IN THE PROVINCE OF QUEBEC
General Information Service

Freely by may be of Assistance to The. Let us hear your requirements

INTERNATIONAL PRESS CLIPPING SERVICE

Under the Personal Management of
BACUL RENAUD

Managing Editor of the French Magazine of *Revue des Deux Mondes*

THE DRAKE HOTEL, TORONTO

Let good things get together . . .

Kellogg's CORN FLAKES



with . . .

milk or cream

canned peaches

preserved fruits

honey

bananas

CRACKLING flakes of golden corn topped with slices of yellow fruit—have you tried Kellogg's Corn Flakes and canned peaches?

Or Kellogg's and sliced bananas? All the flavor of toasted corn blended with sun-ripe banana taste!

And here's a wonder dish! Kellogg's and honey! Flavor and wholesome sweetness direct from nature.

Good things to eat. Good for you.

Combine them and enjoy a double treat of flavor and healthfulness.

Kellogg's Corn Flakes are the world's most popular ready-to-eat cereal. Millions enjoy them daily. With healthful milk or cream—breakfast, lunch and dinner. Wonderful for the kiddies' supper. So wholesome and easy to digest.

Served by hotels, restaurants, cafeterias—on dining-cars. Sold by all grocers. Made by Kellogg in London, Canada.

Always sold in the red-and-green package, with the patented waferlike inner seal wrapper that keeps the flakes oven-fresh!

